



For immediate release

### **“Minding Your Japanese Business Manners” now Available on the Kindle!**

June 26, 2012, Wowmax Media LLC., a Los Angeles based company, releases “Minding Your Japanese Business Manners” on Amazon’s Kindle. Wowmax Media has been consigned by Fujitsu FOM, who originally published the book in Japanese, to digitally distribute this new, first English edition.

“Minding Your Japanese Business Manners” is the definitive illustrated guide to business etiquette in Japan. Entertaining and informative, this is a handbook filled with practical advice on how to successfully navigate the complex social currents of the Japanese corporate world. Some of the topics covered include: bowing, greetings, respectful and polite language, meetings, exchanging business cards, e-mail manners, and serving and receiving tea. Also covered are "after hours" topics, such as: attending weddings, table manners according to cuisine, and etiquette while drinking alcohol. “Minding Your Japanese Business Manners” is a useful, fun, and fascinating guide for anyone who is doing business in Japan, working for a Japanese company, traveling to Japan, a student of Japanese language, or for anyone with a keen interest in the intricacies of Japanese culture.

“Minding Your Japanese Business Manners” is now available on the Kindle for \$9.99. It will also soon be available on the iBook.

#### **About Wowmax Media LLC. :**

Founded on June 26<sup>th</sup>, 2003 by Masaki Kaifu, former head of the anime division and chief of the film department at WOWOW (Japan’s first premium satellite and cable network), Wowmax Media LLC . is a production and marketing company specializing in adapting Japanese intellectual property for international markets.

URL: <http://wowmaxmedia.com>

#### **About FUJITSU FOM:**

Founded in 1981, Fujitsu FOM has provided down-to-earth corporate training services for over 30 years. As our slogan: **Make Information Technology More Familiar, Effective, and Usable** shows, we strive to determine our client’s needs and offer services to meet those needs: including proposals, development of teaching materials, and training sessions. Utilizing our resources & experience in corporate training, we have extended our business into employment support and have also published a number of books on the subject, both in print & digital.

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